



ALL OUT ADVENTURE SERIES

APRIL 14 + MAY 12, 2018
SAN LUIS OBISPO, CA

EVENT DETAILS

We are everything from a partner introduction to adventure racing to a 12-hour unmarked navigation challenge through the back country. Participants will paddle, trek, and ride their way to collect checkpoints - geared for all levels, newbies to experienced adventure racers. The April event offers excellent captive audience for interactive boothing and brand experiences. At least 600 athletes in total.

SPONSORSHIP LEVELS

PLATINUM - \$3,000 DEADLINE: 3/1/18

- Gold package +
 - Adventure Race Presented by ____
 - Logo on all merchandise including race bibs and t-shirts
 - 3 additional social media shoutouts
 - Presence at each course element
 - Extras: 10 pint glasses, 2 complimentary entries, and event t-shirts!

GOLD - \$1,000 DEADLINE: 3/1/18

- Silver package +
 - Logo on pint glasses, race-bibs & t-shirts
 - 2 additional social media shoutouts
 - Branding of lunch and festival area, naming of a course element, and signage on finish line and festival area

SILVER - \$500 DEADLINE: 3/1/18

- Bronze package +
 - 1 additional social media shoutout
 - Branding of lunch and festival area
 - Extras: 1 complimentary entry and event t-shirts!

BRONZE - \$150

- Logo on t-shirts and posters
- Advertising perks: 1 social media shoutout and email blast
- Internet perks: name and logo on sponsor page
- Event Exposure: booth space and public address announcements

BOOTHING INFO

For non-partnering companies, booth space is available for \$50. Packeting without booth presence is also available for \$50.

LOGOS

Send logos to events@all-outeevents.com. Please send logo as a vector-based graphic (not bitmap). Illustrator, FreeHand, EPS or PDF are preferred.

SPONSORSHIP

Cash sponsorship is great because it allow us to directly fund a higher caliber event. Products are good because competitors are exposed to the items that you would like to promote. Having some smaller prizes that can be handed out to all competitors, as well as tossed into the crowd are great. If you wish to provide items for competitor packets, we will need at least 600 items.

EMAIL BLAST

We ask that sponsors send a minimum of two e-blasts to company mailing lists regarding the event and post the event on your website calendar.

SOCIAL MEDIA

Facebook: AllOutAR
Twitter: @allouteventsCA
Instagram: @allouteventsca
Website: www.alloutadventureseries.com

CONTACT

Call 844 725 5688
events@all-outeevents.com
alloutadventureseries.com

